

COMUNIMPRESE SOCIETÀ CONSORTILE A RESPONSABILITÀ LIMITATA

What is it?

Comunimpresa is a public/private Company that plays the role of development agency of North West Area of Milan. The company is owned by Local Municipalities and works in agreement with general address of Lombardy Region and Province of Milan.

The History

It was Born in 2000 with name “Società Impresa 2000 S.c.a.r.l.”, enterprises’ association of Milan north-western area specialized in management for community project (Adapt, Employment, FSE Ob. 2), professional training and counter for enterprises.

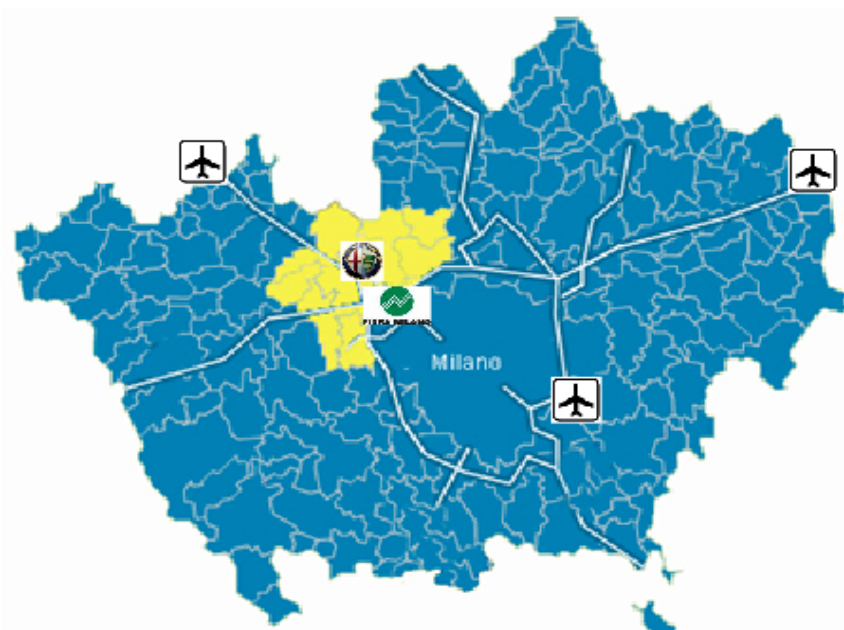
In 2002 the company changes its name in “Comunimpresa scarl” with new statute, new equity and new board.

In 2006 Comunimpresa entered in the equity of “Milano Metropoli” becoming member of the board. Milano Metropoli (www.milanomet.it/en) is the Agency for the Promotion and Sustainable Development of the Metropolitan Area of Milan. It is a relevant joint-stock company, with mixed public (mainly) and private capital, promoted by the Province of Milan.

Where does it work?

It is just between Milan and Malpensa Airport, in the direction of Simplon pass and Swiss tunnel of Gottardo. In this Area is located the new exhibition of Fiera Milano and will be the Expo 2015.

Its size and figures: 140 kmq., 300,000 inhabitants, 125,000 employees, a very good level of accessibility both for railways and highways. The North-West’s economy is highly diversified: the industrial sector has been characterized by profound structural changes over the last decade: new SMEs took the place of some big Companies .



Mission and tasks

To support the local authorities in the social and economic development

To provide strategic plan for the area in according with region and province policy

To start a 'joined-up' partnership approach to improve economic competitiveness and social cohesion

To Monitor and take part in the national and CE project call

To keep the Automotive tradition of the territory (Alfa Romeo Arese) becoming a key player in this field

To be a "gate" in the territory for international contact

To solve potential problems because of inadequate funding: strong budget constraints, given the Italian financial situation, make it difficult for local governments perceive the resources allocated to local development plans more of a long-term investment rather than an immediate financial cost"

To have financial autonomy (no funds from Municipalities)

Comunimpresa in Automotive sector

Apart from European Projects (Interreg 3C "**Network of Automotive Regions**", FP6 "**European Automotive Strategy Network**", SEE "**Autocluster**" and Central Europe "**Autonet**" Comunimpresa is actually managing a relevant regional project regarding Automotive sector:

Poli-Auto (the Lombard Automotive Cluster): recently Lombardy region decided to address its industrial policy towards Industrial district. Comunimpresa participated at regional Call for Tender (16 Million Euro for 7 winning new industrial district) for building a regional automotive cluster: managed by Politecnico di Milano and organized by Comunimpresa, the project involve major companies like Brembo, Pirelli, Same, more than 100 SMEs, important Research Center called "Kilometro Rosso" in Bergamo (www.kilometrorosso.it), university, Milan, Bergamo, Brescia Province and associations.

Comunimpresa won the call (3rd classified) because Region government knows the importance of Automotive industry (**turnover 20 billions euro - more than 50.000 employees**) also thanks to European Project BeLCAR, where its agency Cestec was a project partner.

POLI-AUTO